Levy & Davis.

es not follow that they are not red to supply the Christmas trade. repared to supply to a bit of it. The fact is, this great ry-goods emporium made preparations or the holidays before arose the nessity for winding up the affairs of he concern, and their stock is fresh, right, and new in all its lines. Every life, and new in all its lines. Every life, and the regular dry-goods mes of Levy & Davis aro. They embrace il the most fashionable, the latest, and he richest fabrics in dress goods, silks, aces, gloves, ribbons, wraps, handkerhiefs, etc. But in addition to these hey have an endiess variety of toys and Christmas novelties by the hundreds, they have presents to suit the young. and Christmas novelties by the hundreds. They have presents to suit the young. the old, the middle aged and the children, and, under the conditions that exist, they are running these off at the lowest prices. Although their closing-out sale has been going on for some time, their immetse stock looks as if it had not been touched, and certainly in quality it is up to date in all departments. They are offering tremendous bargains.

Jacob May & Son.

Christmas is the senson of all others

Christmas is the season of all others then humanity should be on a good un-erstanding, and Jacob May & Son, No. power to bring about this con their power to bring about this condi-tion of things. They appreciate that no-thing contributes more to it than neat-fitting, comfortable shoes. The person thus equipped is at peace with himself and all the rest of mankind. In addi-tion to their regular stock, which em-braces the most celebrated makes, Jacob May & Son have ordered and received for the holiday senson a most attractive ladies and gentlemen's fancy pers and a complete assortment of the ng their novelties. In slippers their stock is truly a show-there are slipper for young, old, middle-aged, and infantssome exceedingly handsome patterns for all as low as foc. Any one shod in Jacob May & Son's store this Christmas will step higher and feel richer for some months to come, and recognize that he is under lasting obligations to the pro-prietors.

The man who is not pleased with the tristmas furniture exhibit of Charles G. rgens' Son, 421 east Broad, is "fit for ason, strategem, and spoils." Mr. Jurus has added to what may be termed ple stock-and that is always fully abreast of the times—a special line of holiday furniture novelties in beautifu These include fancy rockers and chairs in oak and mah and in gold-leaf and enamel finish; ladies' writing-desks of light, airy, and graceful patterns; china presses in all the fine writing-desks of figure and the fine cabinet woods, bookcases in the same, sideboards, dining-chairs, fancy tables, some of which are exquisitely inlaid; extension-tables, shaving-stands, dressing-tension-tables, shaving-stands, dressingtension-tables, shaving-stands, dressing-tension-tables, shaving-stands, dressing-cases, slipper-chairs, with tables; mik-maid stools, easy-chairs, inviting lounges, maid stools, easy-chairs, inviting lounges, goods, sideboards, costumers, striking examples of richest, most desirable, and fashionable fabrics, these being of all colors. There are pieces in the stock of Charles Jurgens' Son that would impart an air of mfort and luxury to a whole ro

comfort and luxury to a whole room.

John F. Kohler.

The holiday preparations of John F. Kohler, No. 715 east Broad street, have matured in a most picturesque exhibit that cannot fail to attract a large trade. This house was established in 1856, and is one of the landmarks in the jewelry trade. Mr. Kohler is a practical goldsmith, watchmaker, and jeweller, and he knows the business from the bottom up. His Christmas stock is large and varied, consisting among other things of a splendid other things of a splendid ladies' and gentlemen's watches novelties. such as manicure-sets, scissors, purses, match-boxes, silver-mounted cut-glass pungents, watch-pockets, key-rings, garters, suspen-ders, charms, souvenir spoons, &c. In sterling-silver and plated-ware Mr. Koh-ler shows a number of most striking tea-sets, and his line of fancy clocks, which are sold at greatly-reduced prices, is ex-ceptionally fuil. Mr. Kohler is assisted by his two sons, who, like himself, are experts, in the business.

experts, in the business.

D. & E. Mitteidorfer.

Certainly the Christmas display of D. & E. Mitteidorfer puts the Christmas shopper in the humor for buying. Taste of arrangement and variety are its characteristics. Supplementing their complete and elegant dry-goods exhibit, which is unexcelled, D. & E. Mitteiderfer show in holiday specialties wooden and mechanical toys of all kinds, dolls of every description, drums, bicycles, tricycles, horns, shooflies, tea-sets, garden-tools, wagons, carts, books, magic-lanterns, miniature stoves, soldiers, suits, Christmas-tree ornaments, building-blocks, dolls' beds and cradles, games, etc. These are for the children. Then for the grown folks are slik handkerchiefs, beautiful linen handkerchiefs, Smyrna moquette, and goat-skin rugs of all sizes, umbrellas with fancy handles, lamp-shades, banquet- and parlor-lamps, sizes, umbrellas with fancy handles, lamp-shades, banquet- and parlor-lamps, Japanese ware, bisque ornaments, Dresden ware in unique and artistic designs, towels, napkins, soaps, perfumery, handsome wraps, lace curtains, vases of all kinds, manicure sets, work-boxes, toilet-cases, albums, comforts, scarfs, and an endless variety of other things. Indeed, in calling attention to the Christmas stock of D. & E. Mitteldorfer one can only essay a faint index of the whole.

only essay a faint index of the whole.

George A. Hundley.

The mere mention of the fancy and staple grocery house of George A. Hundley, No. 528 east Broau street, is suggestive of Christmas and good cheer, but the indications are that the manager of the establishment, Mr. Bernard A. Gaines, must have racked his brain this year to eclipse all previous efforts to provide for the wants of the public. The name of the articles in stock is legion. Beginning with liquors, the house has old rye whiskeys mellow with age, the finest brandles of numerous vintages, genuine Scotch whiskey, Jamaica rum, best brands of imported table sherries, California cooking whiskey, Jamaica rum, best brands of imported table sherries, California cooking sherry, imported cordinis, &c. Then comes a large stock of selected Smithfield hams, the finest California canned goods, brandy peaches, 'mported and domestic pickles, Princess paper-shell almonds, soft-shell almonds, Jordan-shelled almonds, Brazil nuts, walnuts, filberts, and pecans, citron, conserved lemon and pickles, Princess paper-shell almonds, soft-shell almonds, Jordan-shelled almonds, Brazil nuts, walnuts, filberts, and pecans, citron, conserved lemon and orange peel, imported table raisins, cleaned raisins and currants for fruit-cake and plum-pudding, imported and California prunes, &c. As for what may be termed Christmas-present packages, attention is called to the jars of preserved ginger, 1-pound boxes of stuffed prunes, Menier chocolate in 1-pound boxes, jars of brandy peaches, half-gallon bottles of Queen olives, cans of plum-pudding, quarter boxes of table raisins, etc. The house prides itself upon its brand of best Minnesota patent flour. Only a few of the articles in the splendid stock of George A. Hundley are mentioned above. There would be no end to a detailed enumeration. Out of the display the choicest dainties that the most exacting housewife could demand can be supplied. In fact, there is nothing in the fancy or staple grocery line that the bouse does not handle. Mr. Gaines, the manager, keeps thoroughly posted upon the markets, and equally posted regarding what the Richmond public wants and needs. He has a pride in keeping up the reputation of the house for selling only pure, fresh, and reliable goods, and no pairs or expense is spared in getting these.

W. A. Hammond.

There are few things that give joy to a large number of persons than flowers, and the Christmas season is the one in which it behooves us p afford all the joy possible. It is a season in which we should decorate our homes with flowers, and we cannot do better than decorations during the great holiday, and it speaks well for the community.

The indications are that there is going to be an unusual demand for forunate enough to procure them. There is a growing disposition in Richmond for forunate enough to procure them. There is a growing disposition in Richmond for soral decorations during the great holiday, and it speaks well for the community.

The indications are that there is going to be an unusual demand for forunate enough t

of the most artistic character. He knows that mere profusion does not mean good taste. Hammond makes specialties of the May Handy violets and American Beauty roses. There is not a day in the year that Hammond cannot make up an ex-quisite bouquet or design with a vast variety of flowers in it. Hammond shows a nice line of silver fern-dishes this Christmas. It is well to remember that one can never go wrong in giving flo cially such beautiful ones as Ham-

Miller & Rhonds

A ramble over the establishment of Miller & Rhoads, 509, 511, and 513 east Broad street, is a most interesting excc. It sets one to wondering when e reached the limit of the possibiliwill be reached the time dry goods, ties of the great modern dry goods. floor is a revelation. On the first floor are the staple goods, making up a list that would fill a volume. In part these are the dress goods, all the latest novelties in dry goods, handkerchiefs, laces, ribbons, kid and fabric gloves, lenther goods, standard to the control of purses, card-cases, writing tablets, tionery, fine linens, &c. Here, also, a magnificent display of sterling sliver novelties. Upon the second floor the visit-or finds himself in the midst of a rare assortment of ladles' cloaks and capes, fancy uphoistery, mantel drap scarfs, silk umbrellas, portieres, rugs curtains, dolls of every description, and toy and gift-books. Last, but not least, is the basement floor, where is the grand stock of housefurnishings, including all dolls of every description, an the practical and useful articles for th dining-room, kitchen, parlor, and cham-ber, fancy lamps, tables, bric-a-brae in all possible conceits, umbrella stands, ns, dinner and tea sets, rich screens, dinner and tea sees, other things can cut-glass, and countless other things Although in any of the departments above Although in any of the departments above mentioned there are hundreds of article suitable for Christmas presents, Miller suitable for Carlstone the basement a separate Christmas department. In it are toys of every description—trunks, chairs, miniature furniture sets, footballs, Indian clubs, dumb-bells, all the newest games, musical toys, mechanical toys, novelties in China, bisque, brass, and cut-glass, odd examples in Chinese and Japanese ware, and a full line of candies. The candy section is, of courtenances the sweetest spot in the house. It really a distinct confectionery story where are on sale the best and the pure andles and crystallized fruits, which ar daily. received fresh daily. Annue the holi-have spread themselves to meet the holi-day demand this season, and given the public a most enjoyable feast in every line in which they deal. And they have a host of attentive employees to serve

Standard Sewing-Machine Comp The blessings of the sewing-machine need no trumpeting. No labor-saving invention has brought more comfort to the women of the land. The Standard sewing machine stands in the forefront of thes great boons, and has forced itself there on its merits. The agency of the company is at 123 east Broad street, and the gen eral manager of the C South Atlantic States is company for This gentleman took charge of the but ness in 1887. At that time the entire nur ber of machines made by the company and sold was 15,000, and not one had been sold in Richmond or Virginia. Mr. Luc-has sold 20,000 in his territory, and th has sold 20,000 in his territory, and the sales are steadily increasing. The Standard is a rotary machine, and the difference between it and some other movements is described as the difference between the motion of the circular and the cross-cut saw. The friction is reduced by the rotary movement, the simplicity is apparent, and the greatest rapidity is attained at the expenditure of the minimum of treadle-power. With of the minimum of treadle-power. With each machine is a set of solid steel attachments which are self-adjusting. is easy to see that there could be no more acceptable Christmas present than one of these machines—"The Standard Grand Rotary-Shuttle Sewing Machine." se machines can be bought at \$40 and company also manufacture a shuttle sewing machine which can be bought for much less. The Standard company manufacture twenty-five ent kinds of machines for special twenty-five differand is a great financial institution. Its capital is a million and a half dollars, and good and durable work is its motto. A Standard sewing-machine in a household means many hours for recreation that but for it would be taken up in the labor of "stitch, stitch, stitch." Work from the very heaviest to the finest can be done upon it. It sews the stoutest fabrics as easily as it does the most delicate, and its stitches are put in to stay, and do stay.

and do stay. The great millinery and wrap bazaar of Kaufmann & Co., No. 401 east Broad street, is in its holiday attire a dream of beauty. Its millinery business alone, which is conducted on a most extensive scale, gives it magnificent facilities for fine effects in coloring. What with the countless hues of ribbons, flowers, and ornaments for hats and bonnets, it has, so to speak, an exceptionally attractive basis to build upon in the matter of artistic store and window dressing. All this constitutes a background from which are thrown out Kaufmann & Co.'s Christras novelties, consisting of banquet lamps, lamp-shades, minature lamps, baskets, whisk-holders in celluloid, imported filigree-silver jewel cases, inkstands, celluloid collar- and cuff-boxes, glove-cases, neck-tle cases, oxidized combs, and brushes in cases, pin trays, tollet bottles, minature oil paintings, leather cuff- and collar-boxes, fancy calendars, paper weights and cutters, shell hair ornaments, belt-buckles, baby dress-pins, link cuff-buttons, infants cloaks and capes, ladies' and misses' wraps, fur capes, muffs, silk and flannel tea gowns, silk and flannel waists, infants', ladies', and misses' muslin and knit undergarments, children's girls, knit leggins, kild and cashmere gloves, trimmed hats and bonnets, of course, for women and children; boys' jockey and cadet caps; new conceptions in velvet choakers and lace and silk neckwear, Vandyke lace collars, handkerchiefs in endless variety, holsery, umbrelias, corsets, and everything pertaining to ladies' underwear. The wrap department of Kaufmann & Co. is only equalled by the millinery department and all the other departments are up to the standard of these. That speaks volumes to the ladies of Richmond.

A. K. & C. E. Schaap.

A. K. & C. E. Schaap.

A. K. & C. E. Schaap is prepared to do anything needed to be done in the shape of repairing wheels, having a complete power-shop. The firm have all sorts of first-class wheels, and are agents for the celebrated Rambler bicycle-agreat, popular favorite. Schaap is

A. F. Jahnke.

A. F. Jahnke is one of the oldest jewellers and watchmakers in Richmond. Westward and upward has been his course in his several moves, and he is now located in the spacious and handsome store, No. 312 east Main street, which was especially furnished for his business. And Mr. Jahnke is master of his business—master of it from a mechanical and from a commercial point of view. He knows the value of jewels, and the value of workmanship on jewelry. What passes his zerutiny, and is pronounced good, is good, There is no doubt about that. Rare gems, diamonds, and others, in most artistic setting, has Mr. Jahnke this Christman. These are in rings, necklaces, pins, ear-rings, and other ornaments. Watobes are one of Mr. Jahnke's hobbies. He knows a watch inside and out, by and through and all around, and this Christmas season he has the handsomest and fullest stock he has ever carried. Many of these time-places were purchased especially for the heliday trade, and are extra elaborate in their casing. That their works are up A. F. Jahnke.

Mr. Jahnke has gold and nickel mountings for spectacles in all styles, and all of the best lenses that are ground. Another feature of the stock of the house is an especially fine line of clocks imported for the holiday trade. These are just in, and numbers of them are unique, beautiful, and artistic. More appropriate mantel ornaments could not well be found. There is nothing prettier than a cretty clock.

Breeden & Talley.

Breeden & Talley are through succession one of the oldest dry-goods firms in the city. The concern is the legitimate successor of a house that for decades had been associated with the listory of Richmond's business develorment and progress. The present location of the firm is No. 369 east Broad street, and in the establishment will be found, as is firm is No. 369 east Broad street, and the establishment will be found, as is always the case, a complete line of all the fashionable fabrics in dress-goods, trimmings, and laces, a full assortment of gloves, umbrelias, handkerchiefs, scarfs and everything else in the comprehensive category of dry goods one prehensive category of dry goods on prehensive category of dry goods one would expect in a house of the reputation of Breeden & Talley But the house has made extraordinary exertions to meet the the visit holiday trade. In the basement the visitor will find to select from toys of all descriptions, and embracing everything from a doll-baby to a merry-go-round. There are brass bedsteads with all canples, mechanical toys, magnetic toys, games of all kinds, doll-babies from Europe Asia, and Africa, musical toys. p.es, mechanical toys, majnecte objects, mechanical toys, mand solitorioned and spendid assortment of fancy goods, such as Japanese embroidery, buffet scarfs, tray-cloths, embroidererd linen, picture-frames. French etchings, novelties in silver, perfumes, brass 5-o'clock-tea-kettles, and an extensive line of crystallized and preserved ginger, which will make very appropriate Caristmas presents. This enumeration is however, but a surgestion of the whole. The stock in each of its departments is exceptionally rich and has been bought with a knowledge of what will suit the people of Richmond and Virginia, who have so long been patrons of the concern and its predecessors.

J. W. Randolph & Co.

J. W. Randolph & Co. In all the range of articles suitable for Christmas presents, what is more suitable or calculated to give more pleasure than and after it has been read as held in the bookcase is always looked upon as a friend. It is always a link between the giver and the receiver. J. W. Handolph & Co. Nos. 1302 and 1304 east Main street, have thousands of such books. These not only thousands of such books. These not only embrace the works of all the standard authors, which should be in every library but all the latest publications. Many of their standard works are in beautifu library sets, and they show specially handsome editions of the poets and nu us holiday gift books. mercus bounds gardificent assortment of illustrated books for grown folks, an are endless stock of children's picture But the Christmas exhibit of W. Randolph & Co. is not confined to books by long odds. They present for the inspection of the holiday-buyer some the inspection of the holiday-buyer som-most attractive novelties in various other lines. Among these are leather goods in pecket-books and card cases of all styles artistically illustrated calendars, gold pens, pencils, and toothpicks, opera pens, pencils, and toothpicks, opera-glasses of the highest finish, writing desks, and work-boxes, dictionary hold-ers, general desk furnishings, handsome paper weights, prayer-books, Bibles, and hymnals. To these last three particular attention is called. They are of all sizes, and of every class of binding, and at all prices. Recurring to the book depart-ment, proper it may be said that J. W. Randolph & Co. receive from all the principal publishers every new book of every well-k awn author as soon as it every well-k own author as soon as happears. Persons making up a library whether general or along a special line can, through them, order any work de-sired. The firm keeps posted on rare publications, and those whose tastes run to such luxuries will find it to their advantage to correspond with them. They are thoroughly up on values and watch Rothert & Co.

What of the Christmas specialties of Rothert & Co., No. 505 east Broad Rothert & Co., street? If the reader will wander through the spacious establishment of the concern he will ask himself what is in the stock that is not suitable for a Christmas present. Rothert's has become one of the acknowledged institutions of Richmond, and has enabled many a man to furnish his home at the minimum of financial inconvenience. Their instalment feature has been a veritable boon in its workings. Rothert & Co. have everything needed in furnishing a house from the coal-cellar to the parlor. They have distinguished from the coal-cellar to the parlor. They have workings. Roinert & Co. nave everything needed in furnishing a house from the coal-cellar to the parlor. They have dining-room furniture, kitchen furniture, chamber furniture, hall furniture. Ilbrarary furniture, and office furniture in complete sets and in odd and special pieces. Among their specialties for the holiday trade are noticed fancy rockers and easy chairs, beautiful lounges, banquet, parlor, and hall-lamps, a varied assortment of china tea-sets, ladles' writing desks, unique designs in glassware, handsome clocks, various conceits in rugs. Bosers's plated spoons, knives, and forks, solid gold or filled case watches, all grades of carpets, ornamental parlor stoves, gas stoves, book-cases, paper-racks, fancy tollet-bottles, etc. Rothert & Co. buy from first hands and from the best manufacturers. They have reduced their business methods to a science, and long experience enables them to afford just what the public need. They sell both on the instalment- and the cash-plan. Aside from the inducements they offer in what may be termed strictly holiday goods, they offer special advantages to persons who contemplate "setting up" in housekeeping. Every conceivable article the hous-keeper may require for the comfort and ornamentation of a new home this reliable and enterprising house can supply. Their line of carpets will well repay examination, and their list of kitchen necessities is aimost endless. This may also be said of their general stock of supplies for all the other apartments of a house. Their warerooms constitute a complete outfitting depot for all who desire to have an attractive home of their own.

all who desire of their own. The Boston. The Boston.

"The Boston" is synonymous with elegant and stylish clothing, and what more appropriate than that one's clothing should be elegant and stylish during the holidays. This big clothing-house, No. 1000 east Main street, long since worked itself into a leading position in the estimation and the patronage of the public, and it is daily achieving new triumph in these respects. The Boston keeps in the forefront of the clothing-houses of the South, as well in fashion of cut as in quality and variety of material and reasonableness as well in fashion of cut as in quality and variety of material and reasonableness of prices. In its large stock it has all the latest patterns in business, evening, and dress suits; a splendid lines of overcoats of all weights, and an equally attractive display of youths' and boys' clothing. The Boston very wisely caters as well to the small boy as to the grown man, and consequently is exceedingly. clothing. The Boston very wisely caters as well to the small boy as to the grown man, and consequently is exceedingly popular not only with the boys themselves, but with their mothers, as well. It is easy to understand that out of what has been mentioned most useful and handsome Christmas-presents can be selected, but the Boston has, of course, a great variety of smaller articles that would be welcome holiday-gifts. Among these are hats, gentlemen's gloves, in kid, dogskin, and fabrics; linen and silk hand-kerchiefs, umbrellas, hosiery, underwear of all grades, and all the latest things in scarfs, cravats, and ties. These latter scarfs, etc., present an infinite variety from which to choose, and are of the richest and most elegant material, and in all the shades and tints. The fine taste and discretion of Mr. J. Jacobson, the proprietor of the Boston, is evidenced in every department of the stock, from the simplest article up. He has studied the taste of the Richmond people, and gives them the advantages of the best markets. Special mention should be made of the large and complete assoriment of cuffs and collars carried by the Boston, for nothing is more acceptable to gentlemen than presents of these articles. They find a place at all seasons, in the wardrobe of the gentleman who desires to be neat.

George Schoen.

George Schoen.

George Schoen extends Christmas greeting at his old stand, 1100 east Main street, corner of Eleventh. How long he has been there it will not do to say, but he has never had a more complete stock. Schoen's is a smoker's paradise. The proprietor has built up his splendid business by long study of the needs and tasten of the Richmoud and Virginia public. He buys to suit these. This holiday, assessed he has a full and most varied line of frosh Havans. Key West, and seedling classes, ambracing the pick of the most

its doors it took a stand in the front rank of the great dry-goods emporiums of Richmond. The reason of this is not far to seek. The firm is composed of veterans in the dry-goods business, who had for years been studying the tastes of the people of Richmond, and the best markets the world over in which to buy for that taste. As a consequence their beautiful store is stocked with all that is rich, elegant, and fashionable in the dry-goods line. Every dress fabric, every pattern of lace, every shade of ribbon, every style of trimmins that dame fashion and good form have accepted can be found upon their counters and shelves. Among the Christmas articles shown with this magnificent display are fancy-work bear expedites, in the Christmas articles shown with this magnificent display are fancy-work bakets, Japanese art goods, novelties in pyraline, bath-robes, smoking-jackets, dressing-gowns, exquisite handkerchiefs in fancy boxes, and gold, silver, cnyx, ivory-inlaid, pearl, and tiggre-eye headed umbrellas—all tight rollers. The handkerchiefs, designed especially for the heliday trade, are put up half dozens in a hox and range in price from he to \$2 also offers as suitable Christmas presents kid gloves of the most celebrated makes and in all shades and effects, extra fine French perfumes, made by the most re-nowned perfumers, such as Le Grand and apiece, and are s Rodger and Gellat, and embracing all the odors, and a beautiful line of holida; furs, coats, capes, and neck pieces. It the selection of these specialties the usua judiciousness of the house has been dis-played. The various articles are of th-highest grades and cannot be excelle-anywhere. Messrs. Temple. Pemberton nignest krausses. Temple, Pemberton anywhere, Messes. Temple, Pemberton Cordes & Co. appeal to the aesthetic tasts of the people as well in their regular line of dry-goods fabrics as in their numerous novelties. Mr. Junius B. Mosby is the company of the firm.

Habliston & Brother. Every one passing up Main street is attracted by the immense building of Habiiston & Brother, corner of Seventh and Main. It towers above all surroundand Main. It lowers above all surroundings, and is a location-mark as the name of Habliston in connection with the furniture business is a household word. And the great building is but a suggestion of the splendid and immense stock within. In this stock will be found a vast variety of useful and beautiful Christmas present In this stock will be found a vast variety of useful and beautiful Christmas presents. To say nothing of superb sets of furniture, there are Turkish chairs, easy chairs, rockers of all sorts, luxurious lounges for gentlemen and ladies upholounges for gentlemen and ladies upholounges. Indies stered in the richest material, ladies writing-desks of every description, fance tables, gold and white-enamelied chairs screens, fancy stands amboo goods, screens, shaving-glasses, music-stances, paper racks, small bookcases, rattan goods, and numerous other articles ordered espe-cially for the holiday season. These goods have been selected from the most original and artistic designs and from the wholesale stocks of the best makers. There are articles of furniture in houses in Richmond bought from the Habila-tons half a century ago which are as in Richmond bought from the Habita-tons half a century ago which are as sound as they were the day they left their store. The same is true of the Habilston stock of to-day that was true of it fifty years ago. It is first class cabinet work of the highest grade.

more useful or beautiful presents could be given than are found in what may be termed the "odd pieces" of their assortment, such as have been mentioned above, and the firm yield the paim to none in their sets for bedrooms, parnone in their sets for bedrooms, par-lors, dining-rooms, libraries, and halls. These are in all the finest cabinet woods, such as mahogany, curied and birdeye maple, oak, walnut, &c. The house thows some success. stering in brocatelle, tapeatry, six dam-ask, and other rich materials, and a beau-tiful line of library suits in different shades of leather. In short, the stock is complete in every department, and they take, as they well may, pleasure and pride in showing it. Their reputation speaks for anything they offer for

R. L. Christian & Co., the family-grocers, 808 east Main street, Their reputation extending far beyond the posed of Richmond L. Christian, James A. Moncure, and Gordan Wallace. The two latter represent the young blood in the firm, and the former is a veteran who has made the family-grocery business a life-study, and is an expert judge of pure foods, fine wines, and liquors, etc. R. L. Christian & Co.'s Christmas stock is more complete and varied, if possible, than ever before. Their wine-cellars are stocked with the finest wines, whiskeys, and brandles of the most celebrated brands, some of the stock having lain there for years. They stock having lain there for years. They have whiskeys of all ages, sherries, Maderias, ports, clarets, and brandies that a king might envy. They have Gordon, Orange county, and Louisa county hams, fit for the feast of the greatest epicure that ever lived. Their assortments of nuts, raisins, currants, citrons, prunes, figs., etc., are all of the best-selected stock. In selecting their display of pickles, preserves, cordials, sauces, and general line of delicacies, they have sought and gotten the best only. They have a reputation which they live up to at any cost, and this is the secret of the immense popularity of the house. Many of the leading articles handled by R. L. Christian & Co. are manufactured especially for them, and they must know that the others are pure or they will not deal in them. The house prides itself upon its hams, among other things, and it has reason to. It receives orders for them from all over the United States. There is nothing in the line of staple or fancy-groceries that are wholesome that R. L. Christian & Co. cannot supply. They keep all the potted meats, prepared soups, and broths, fancy cakes, crackers, and biscuits, dometsic and imported cheeses, canned goods, and vegetables, jellies, condiments, cilves, truffes, etc. "Fresh, pure, and reliable," is the accepted motto of R. L. Christian & Co.

Economy Shoe Store.

Economy is wealth. Attractive shoes are a sense of good taste. An example of this will be found at the Economy Shoe Store.

Economy is the wants of the Richmond branch of the concern. For two years and a haif it has been the assiduous aim of the managers to make the Richmond Economy Shoe Store one of two years and a haif it has been the assiduous aim of the managers to make the Richmond Economy Shoe Store one of two years and a haif it has been the assiduous aim of the managers to make the Richmond Economy Shoe Store one of the greatest shoe establishments south of New York. To this end a constant flow of new goods is coming in to meet the requirements of the fine should

or for entertainments.

Otto Ostergren.

Attractive, indeed, is the holiday display of Otto Ostregren, the well-known and popular jeweller, No. 219 east Broad street. Good taste, richness, and an appreciation of appropriateness mark it throughout. It is suggestive in itself. The seeker after Christmas presents will find in it just the thing he needs, but could not think of. Besides his regular stock, such as watches, diamonds, and other gems set in rings, pendants, &c., he has for the holidays a specially-selected assortment of silver novelites, such as aliver knives of new design, key rings, markers, scisors, pincushlom, stamphares.

good, and to that end the buyers for their great establishment rush into it is fast as they come out all the newest seasonable for holiday presents. In the matter of wraps the house offers an assortment from which to select which is absolutely astonishing. The firm has thousands of these garments, in cloth, durable manner, and representing every accepted fashion. The ingenuity of wrap tailoring has, it would seem, expended itself to the utmost in the Thaihimer Brothers. Stylishness, of finish, excellence of material, fulness are the leading character of the great exhibit made in this ment by the concern. And what is true of the enterprise of the house in respect of wraps is true of it in respect of all other goods it offers for the inspection of the public. Dress goods and silks of chades in ribbons, and a vast assortm of trimmings. brated looms produce the have, and that at surprisingly They can confidently invite a call with the assurance that none will go away disappointed.

Another Thalhimer

disappointed.

Another great feature of the establishment of Thaihimer Brothers is their misses', children's, and infants' garments. Of a truth do they give these particular attention, with the result of having an immense trade in them. This feature is a store in itself and might easily constidistinct business. Then, too. tute a distinct business. Then, too, Thaihimer Brothers have everything else in the direction of a great dry-goods establishment, such as linen and slik handkerchiefs, kid and fabric gloves, nanderchiers, and and hundreds of other articles that would make Christmas souvenirs as beautiful as they are useful and appropriate, and which would give pleasure and con to the receiver. Their stock is a mine to choose from.

R. B. Lee. The establishment of R. B. Lee, successor to Ryland & Lee, 805 east Main street, is one of the great plano-houses of the South. It was established year ago, and has, by fair dealing, energy, and enterprise, built up an enviable repu-tation and a tremendous trade. The house does business on a large scale, house does business on a large scare, buying instruments in lots of a hundred at a time. Among the specialties of R. B. Lee's house are the Fischer and the Hallett & Davis planos. Both of these are superb instruments for the parior, the drawing-room, the concert hall, and the school. Their durability has been aborately tested and their sweetness of the school. Their durability has been thoroughly tested, and their sweetness of tone does not admit of question. They are great instruments, and just what the people want. R. B. Lée showed great sagacity in taking hold of the Fischer and the Hallett & Davis planes. He knew that, with proper enterprise, backed by their merit, they were bound to become great favorites. These planes come in cases that are in themselves the roughly ornamental. For a Christma-gift nothing could be handsomer than a Fischer or a Hallett & Davis piano Nothing could give more pleasure. I good instrument is a joy, and one tha lasts for years; and no man who has family with musical taste and can b any means afford the expenditure should fail to have a plane in his home. Music is one of the great handmaidens of refinement. It cheers when nothing els will, and it always brightens the h hold. A plano often develo talent in children, where the mother do not know it exis the chief beauties about the the Hailett & Davis pianos is that al though they are such splendid instru-ments, the price is so low as to place them within the reach of persons of paratively limited means, R. B. Lee has sold a large number of the planes he handles to female schools, and they have given entire satisfaction. He handles, in addition to pianos, a magnificent line of organs, to which especial attention is also invited.

The old double headquarters of sportsmen, T. W. Tignor's Sons, No. 1312 east Main street and 1719 east Franklin street, are especially equipped for the Christ mas trade. Never has this well-known firm carried a more complete and ele firm carried a more complete and ele-gant stock in all of its departments. Both of the stores are great sportsmen's warehouses, in which are kept every possible article known to the gunner or fisherman. The gentleman or lady who has a friend devoted to hunting or fish-ing, to whom he or she desires to make a present, cannot do better than visit Tignor's Sons. They keep all the best makes of all classes of guns, rifies, and pistols, and every possible variety of tackle and appliance for entiring its from their native element. Many of the guns and sporting rifies in the stock of guns and sporting rides in the stock of Tignor's Sons are most beautiful examples of the gunsmith's art, and cannot be exof the gunsmith's art, and cannot be excelled anywhere. In rods and reels there is an equally beautiful line of goods; there are also flies without number, and little things that would make most convenient and acceptable gifts for sportsmen. There is, in fact, in the stores every possible equipment a sportsman could want. Persons contemplating giving sporting friends a present and who are not judges themselves of sporting materials, can confidently rely upon the advice and the judgment of the firm. They know exactly what will please aman who delights to follow a bird-dog, sit on the bank and watch a cork, or whip a stream. T. W. Tignor's Sons pay special attention to repairing, and are whip a stream. T. W. Tignor's Sons pay special attention to repairing, and are agents for the celebrated American Powder Mills' Dead-Shot and other brands. They also carry a line of athletic goods, such as base balls and bats. Indian clubs, foot-balls, etc., and by no means least, bleycles. In the last named they are in every respect up to the demand of the craze, and wheelmen and those contemplating learning the art of 'cycling will find it to their advantage to give the house a call. The firm deals in all the necessary equipments for 'cycling.

Hermann Schmidt's.

Hermann Schmidt's European store, Nos. 500 and 502 east Broad street, is a great family, staple, and fancy grocery warehouse. Established in 1865 its history has been one of constant development, and catering to the wants, necessities, and tastes of the public. One of the results of this was that its trade finally outgrew the accommodations of its quarand catering to the wants, necessities, and tastes of the public. One of the results of this was that its trade finally outgrew the accommodations of its quarters, and some months ago it had to rebuild on its old site its present splendid and commodious structure. Hermann Schmidt explores the markets on both sides of the Atlantic for all that is best in the fancy and staple grocery lines. In the house will be found twenty-two kinds of farinaceous goods, all the brands of maccaroni, twenty-eight varieties of nuts and table fruits, such as raisins, figs. citron, currants, twenty odd selections of dried and evaporated fruits, scores of chocolates and cocons, every known wholesome brand of American and foreign biscuits, preserves, Jams, and pickles in glass, various Chinese conserves, luncheon delicacies by the hundreds, all descriptions of sauces, and fish in oll, &c., American, German, French, Swiss, and other cheeses, canned goods of all the celebrated canneries, prepared soups, mincemeats, and plum-puddings, champagnes, clarets, Rhine and Moseile wines, domestic white wines, Sauternes, Burgundies, and Hangarian wines, ports, sherries, and Madeiras, brandles, rums, whiskeys, gins, malt liquors, cordials, &c. The liquor list in the convenient catalogue published by the house, and which should be in the hands of every housekeeper, fills pages. The wines and brandies are of all vintages, and the whiskeys are of all ages. To say after this that the house of Hermann Schmidt has a magnificent Christmas stock would seem a waste of words, yet they have specialties in addition to the articles enumerated above in the way of countless delicacies for the holiday storeroom, many of which the general American public are not familiar with. Excellence of quality and purity are the watchwords of the concern. Mr. Cari Wippermann is the experienced manager and buyer of the house.

T.E. Gill.

manager and buyer of the house.

T. E. Gill.

There is no more inviting place in Richmond at all times than Gill'_bakery, No. 530 east Broad street, but its inviting character is peculiarly emphasized at this, the holiday, season. His bakers have now all they can do stirring the Christmas cakes, to which have been contributed the best and the purest materials that can be found on the market. Gill's is a revelry of good things, some of which are plain and feed sponge and lady cake, soowhalls, cream puffs, oyster patties, mines pies, white mountain cake, coccanut cream cake, chocolate cake, whee cake the college of the coccanut cake, the coccanut cake, the coccanut cake, who cake the coccanut cake, the cake the coccanut cake, the cake the coccanut cake, the cake the cake the coccanut cake the ca

rangue ice-cream shells, New York and coccanut kisses, cream charlottes and so on to the end of the chapter of what is tempting and appetising. Mr. Gill is prepared at any moment to furnish all the necessary cakes for parties and suppers, whether these are wanted plain or orbamental, and his breads, rolls, biscuita, &c., cannot be excelled anywhere.

A. Hutsler's Sons.

Have you visited this store, 215 east Broad, since the display in the windows give a faint idea of what is to be found in the inside? The chief advantage in

get is genuine and well worth the money expended. You can be suited in every style of dress materials, the finest linen fabrics—in short, everything the goes to make a lady's wardrobe com-plete. They also carry a fine line of the Christmas enticements we would speak just now. Notice the cut-glass of the best American west-glass of the best American workmanship, or French blanks, and dec rated Tiplitz china, imported exclusively by the cele-New York, German and French laines and patent novelties from C Borgfeldt & Son's immense watch Novelties in silver and plated glass and silver combinations, and corated atomizers from J. C. Dowe Co., the originators of this class of go Dowd & Japanese vases, lamp-stands, and indi-vidual after-dinner chocolates, coffee and tea cups and saucers, imported exclu-sively by the Japanese Fan Company, Remember the little ones this Christmas, and take a look at the della and take a look at the dolls, iron tra-folls' trunks, and furniture; games children and adults, rubber and celluloid balls from E. I. Horsman; steamboats, sail-boats, chairs, rockers, soldier suits sall-boats, chairs, rockers, solder suits, irremen's suits, policemen's suits, and foot-balls, from L. H. Mace & Co. See, also, the brass and porcelain lamps, onyx and porcelain top brass-finish tables, iron lamps, and mirrors, from H. L. Judd & Co., and Bristol Lamp-Works, Juvenile and illustrated books, designed by the best artists and skilfully gotten up by Drullam & Co. McLaughlin, Hursi & Co. and other publishers, are in stock & Co., and other publishers, are in stock Surely every want can here be filled We did not mention their line of gloves What can be a more acceptab ting gift than a nice pair Hutzler's Sons, 315 Broad street, are a long-established firm and the courtesy and attention with which one is treated when visiting their is indeed an inducement to go William Daffron

No Richmond person can think of fur-niture without the name of William Daf-fron at once recurring to their mind. Daffron has been in the business in the city these many years, and ception or two his is possibly the older establishment in this line.

Mr. Daffron is progressive, and not con tent with alone selling furniture, he long since began its manufacture, and as a re-sult of this branch of his enterprise he ow has an extensive plant at Nos. 16 22 north Fifteenth street. His stores are Nos. 1420, 1436, and 1638 east Main street, and 22 Governor street. The 'phone num-

Different people have different ideas as to proper gifts for the holiday season, but all agree that nothing is more suitable and more appreciated than a nice piece of and the handsomer it is the more it is And right here is where Dat has a full line of every And then, again, being a tif he hasn't got exactly

every kind, such as bedroom, parlor,

one thing you can a more complete assortment or are more liable to suit you.

No matter what you need in the way of furniture, give Daffron a call, and our word for it, you will find it to your ad-

One of the down-town dry-goods the ladies delight in is that of Cheatwood, No. 1545 east Main the ladies of No. 1545 east Main Cheatwood, No. 1545 east Main It is a stand-by carrying, as it does, an immense stock of everything coming immense stock of everything coming immense stock of everything coming immense stock of developeds. Ar. Cheat immense stock of everything coming under the head of dry-goods. Ar. Cheatwood has an especially heavy line of staple goods, such as cottons, linear, sheeting, shirtings, &c., and all the fashionable and richest dreas fabrica, trimmings, laces, gloves, hosiery, underwear, &c. Mr. Cheatwood's hosis of patrons know that it means a vast deal to say that he never carried fuller lines of goods in any of the departments of hispopular store. Those who contemplate giving good, substantial, comfortable Christmas presents, or propose laying in their new supplies of goods will not miss it if they visit Cheatwood's. It is a solid dry-goods house in all that that term implies. Mr. Cheatwood is a dry-goods merchant who gives the closest attention to the business and allows no competition to do better for the public than he does in either prices or quality of goods.

Ford & Peatross.

Excellence of material, reasonable prices, stylish makes, and courteous attention to customers are among the things that have built up the big trade of Ford & Peatross, the shoe merchants of No. 417 east Broad street. This is one of the oldest of the Richmond shee houses, and its course has ever been forward in the estimation of the public. The house carries a full assortment of ladies', gentlemen's, misses', boys', and girls'

house carries a full assortment of ladies', gentlemen's, misses', boys', and girls' shoes, of the very best makes and of the shoes, of the very best makes and of the latest styles. These are from the lightest to the heavies grades made, including calfskin, morocco, kid, and all other ma-terials. For the holiday trade Ford & Peatross have an exceptionally beautiful line of fancy slippers for ladies and gen-tlemen, and particular attention has been tiemen, and particular attention has been paid to their stock of slippers for old people. These are manufactured of feit and are the perfection of easy-fit and comfort. He sure to examine among other things in the attractive stock of Ford & Peatross the Romeo and Juliet, and do not forget the beautiful assortment of children's slippers.

Burk's Clothing House.

It is surprising how rapidly Burk's Clothing House has pushed to the front. Indomitable pluck and energy are the forces that have raised it from almost insignificance to the position it now holds. The mainspring of their success has been their determination to succeed. They are constantly pushing forward in the path of progress and improvement with the their determination to succeed. They are constantly pushing forward in the path of progress and improvement with the one idea to excel. They have built up a wonderful business, and have won both, respect and patronage by their honest methods and their ability to please. They have facilities that not all retail stores in the country enjoy, that of making the goods they sell. Thus they are enabled to sell their clothing (which for make, finish, and fit, is unexcelled) as cheap as the ordinary kinds are generally sold for. Their manufacturing headquarters are in Baltimore, having been established there in 1843. Since that time they have sold their superior products through their various retail-houses (principally in the South) and have everywhere been successful. They lately moved into the large and commodious building, toos east Main street. It is finely equipped for the business, and is one of the largest, as well as one of the handsomest clothing boures in Virginia. It is under the management of Mr. Rothschild, who, although a young man, has a most enterprising spirit, and allows no obstacle to stand in the way to success. The house anticipates a lively holiday trade, and well it may with such a stock as it carries. Overcoats it has of beautiful material, and the most stylish and fashionable cuts, all the latest styles in gentlemen's suits, caps, hats, and neckties. It is a hard matter to keep a boy supplied in pants, but when they can be purchased for the moderate prices offered in this establishment, there is no reason why a youth should want such a necessity. Christmas is just the time to fit the boys out.

A. M. Meyer & Brother.

necessity. Christmas is just the time to fit the boys out.

A. M. Meyer & Brother.

The jewelry-house of A. M. Meyer & Brother, 52 east Broad street, always carries an immense stock of everything in its line. In the ordinary stock of the concern—that is, the stock kept for the general current trade—there are thousands of things that would make magnificent and most useful Christmas-presents. Indeed, it would appear that it would not be necessary to look beyond this assortment, for captious, indeed, would be the man are woman who could not find what

allatest articles wrought in silver and ap-proved by fashion. Other Christmas ap-cialties are unique designs in link cut, buttons, exquisitely-set rings carrying various gems, perfume-bottles, key-rings etc. The fact is, the assortment is almost etc. The endless.

Christmas is the time to be happy and a make others happy, particularly the lifts folks. It is a great help to us in allow ping to know where to find toys, bisque dolls, China dolls, size dolls, large and small pop-guns, sir-riffes; you could please a boy better than to give pop-guns, air-riffes; you could please a boy better than to give either of the latter. Other boys ha passion for beating a dennvariety of handkerchiefs includ carries a line of stive ornaments, Besides toys mentioned, there is a ladies, misses, and children. advantage while purchast roof, your wants can be nearly We failed to mention the line neckwear. You will do well to the stock at Jacob Lewits, east Main street, in going the C rounds.

If you have ever worn show. E. Drew & Co., show man 737 east Main street, corner you will want all your fri their patrons to sustain the workmen, use none but first-terial, and turn out none but serviceable, and comfortable sho that is attained in footwear materials.

McCarthy & Haynes's is no

Shuman & Bowles. Shuman & Howles, the popular merchants of 103 east Broad street, in stock and are selling at prices a tion and every material that are a factured into such articles of neo These they always keep on hand to These they always keep on hand to say their custom, and they make it a p to tell the buyer exactly what stock in a shoe. Besides their regular assements, however, they offer a special of holiday goods, which would make it gratifying and setylecable Christipiesents. These consist of Russia, except, velvet, and felt slippers soft for both young and old, and the pession of which would assure comfort pleasure. To this line particular attentions. sion of which would assure comfort pleasure. To this line particular atte is invited from those seeking he presents, though the ability of the to supply holiday gifts is manifest in other lines of goods in their store fact is, shoes of any sort are among most valuable of presents for those need these.

The Christmas buyer who goes the jewelry store of J. T. Allen & Co.

The Christmas buyer who goes the jewelry store of J. T. Allen & No. 1327 cast Main street, will not No. 1227 cast Main street, will not a hurry to leave even after he has his purchases. The disposition is to and feast the eyes on the beautifuplay. There are dismonds set as and in clusters, and with other watches of all the celebrated in beautiful clocks and bronzes, strike plated silverware, opera-glasses, a most extensive line of silver cruate catch and hold the gaze. The novelties include all the articles the now the rage in that material, as sait-bottles, Czarinas, combs, tolities, silver-mounted leather couls, handled wisps, key-rings, parters, mounted mirrors, picture frames, as handled wisps, key-rings, garriers mounted mirrors, picture frames, like. Allen & Co. have also man ties in sleeve-buttons, studie, charms, and a full stock of cand spectacles. In short, they beautiful stock, selected with the possible care and showing the incite taste in every respect.

S. Climan's Son.

The great family grocery house
Uliman's Son, No. 1820 and 1822 esstreet, contemplate a rush of
trade, but no matter how great be, is prepared for it. The concern to handling rushes and supplying trade, and is, therefore, stock of the mously for the Christmas demand from the staple goods, which is everything of that character to be in any other grocery-store, Uliman has all the other Christmas storn necessities, including nuts, curaisins, citron, extra-fine hams, meat, and a thousand and one other control of the control of meat, and a thousand and one office cacles. Their stock of wines and its includes numerous brands, and the ficalls special attention to its home-b preserves, pickles, jeilles, etc.; also its many brands of flour, cheeses, can canned fruits, for table-service and Ullman's Son sells to suit the times the is, at most reasonable rates. It has large force of employees, and courter and attention are among the secrets of the establishment's success.

the establishment's success.

Sydnor & Hundley's.

This store, filled as it is with the most complete stock of furniture in every line, does credit, indeed, to the active business qualities shown by the members of the firm, Messrs, G. B. Sydnor, Jr., and T. M. Hundley. These young men six years ago started this enterprise, and to-day it is one of the most flourishing houses of its kind in our city. Nothing tempts persons more to go to housekeeping than the opportunity afforded here of furnishing their home with the latest desure and specialities in furniture. Brass bods, mathogany, sycamore, bird-eye is aple, and oak suits, fancy rockers; nothing all more to the comfort of individuals than the latter. The firm have fancy takes at all prices, luxurious teather chairs, and couches, buffets, hall racks, a benefit and couches, buffets, hall racks, a